# March 14, 2013 Approved Meeting Minutes Beaver Meadow Golf Advisory Committee

#### Members Present:

Chris Mulleavey, Chair

Jim Marshall

Bill Veroneau

Jennifer Kretovic

Dick Holden

Bob Vachon

Mark Coen

Vera Buck

Charles Vanasdalan

Roger Jobin

David Croft

Bernard "Sid" Chase

David Gill

Julie Donlon

#### Members Absent:

Fran Hunt

Others Attending:

A call to Order

### **5 Minutes of Public Input**

None

Chris asks if there is a motion to approve the Draft minutes from the February 14, 2013 meeting or any questions about the minutes

Bill moves approval of the minutes from the February 14, 2013 Meeting with a grammatical correction on page 3.

Bob N seconds the motion.

Motion Carries 10-0

### **Staffing and Pro Shop update**

Sid references press release announcing Ed's hire as Player Development Director. Both staff and Ed are excited to get going.

Julie has good handle on the stocking of Hard and Soft Goods for Pro Shop.

## Pond update

Pond all but done still need final grading, seeding.

Sid spoke to Justin Kimball this week anxious to finish

## **Spring Plans**

Range will be open March 30/31

Spring Camps and Lessons fill up – May youth lessons full.

## **Membership Update**

55 new members from Fall Membership drive

Approaching 300 members, not all have returned from Canterbury yet. Still have Thursday opening for league

## **2013 Outings Update**

Concord Chamber of Commerce and Boys and Girls Club have re-signed for 2013, 2014 B&G also for 2015.

B&G Outing is the same day as Business Afterhours, May 14. It will be a challenge for staff and parking. B&G originally planned for May 7<sup>th</sup>. B&G changed date.

All outings Sid has contacted are returning. Recently added 3 and have 2 more tentative commitments. They are medium sized outings that will allow member play.

#### Other

Chamber of Commerce Business Showcase April 2<sup>nd</sup> Beaver Meadow will have a presence.

Mark and Sid travelled to the NE Golf Course Owners Association meeting recently. Good information on growing the game with Get Golf Ready and an Interclub Jr League similar to Baseball's Little League. Also there was information on Social Media to attract golfers.

#### **Old Business**

CIP Report approved by Council this week

Ball dispenser is possible in FY14, Simulator also.

Still necessary to do business plans in order to make final

budget.

Both could be in place in the fall if revenue supports them Dave Croft says Simulator at PP is doing well booked solid. David Gill says he went to Derryfield and they are very busy also

Working on FY 14 Budget now, goes to City Manager end of the month.

#### **New Business/Other**

Web Content

Chris comments that our web content is a bit stale compared to last year Julie is not on web.

Who is responsible for updating?

David says specials will come out of the Pro Shop working with Manager's input. Main content is updated at Parks and Recreation office.

Need to update:

Web calendar

Tournament Schedule

Staff

Chuck suggests a League Page

Roger observes there seems to be a lot of work to do but not a lot of staff. He suggests reaching out to NHTI for the possibility of an intern.

David offers to contact Alan Blake at NHTI

It is suggested we try to get more copy in the Concord Monitor, perhaps a regular column.

Bob suggests staff mow drop areas near hazards on 13, 14 and 2. Rules are discussed. Julie and Sid will address the first time the course is marked.

Dress Code

Staff shares they have had discussions regarding a dress code for golfers similar to other courses. Our dress code is liberal. There is support from staff and administration for a stricter dress code

Discussion

What would be allowable, Jeans, non-collared shirts?

Enforcement, who, how

Easing a stricter dress code in

Signage

"Proper Golf Attire Required"

"Proper Golf Attire encouraged

Signage without enforcement

Peer Pressure and Leadership by example of members

Posting on web

Informing golfers when making phone Tee Times and Outing

arrangements

signage.

No action is taken. Staff will continue to look into implementation,

Chris asks if there is a motion to adjourn.

Chuck so Moves.

Bob N Seconds,

Motion Carries. 11-0

# Meeting is set for April 11, 2013

7:30 AM

Beaver Meadow Clubhouse

# Agenda:

Public Input Approval of Minutes Old Business

Meeting Adjourned.